3-1 Journal: Marketing With ePortfolios and Artifact Update

Stephen Zaferopolos

Southern New Hampshire University

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Part One:

1. **How might you use an ePortfolio for the benefit of self-promotion?**

A resume can summarize your experience, but it does little to showcase one’s strengths and passions. An ePortfolio provides perspective employers, and clients with a tangible sample of the level at which they can expect from you. The ePortfolio also provides a topic to discuss during an interview, allowing the job seeker the ability to explain his methods, and showcase the passion he has for the work.

1. **How might you mitigate risks while maximizing the marketing potential of the ePortfolio?**

While it’s important to provide work samples in an ePortfolio, it’s equally important not to expose current or prior projects inner workings. If you are going to use a client’s website as an example, provide a link to the site, but don’t expose the back end or coding. Pointing the client or employer to the publicly accessible portion of the site provides more than enough context to create a dialog about the methodology of the project.

1. **Describe possible downsides or risks, for instance, the risks of posting intellectual property online for public consumption.**

As stated before, often the samples you wish to incorporate into an ePortfolio might be an example of your work, but often, especially live project samples, the intellectual property is not yours to expose. If you wish to cite a sample from a previous client or live project, set a link to the publicly accessible interface, and not the code to create it. An explanation on the specifications, features, and outcomes, should sufficiently provide insight into your methods.

1. **Which course outcomes have you achieved so far, and which ones remain?**

An initial submission of Software design and engineering has been submitted as well as a code review. The second artifact will be started next week followed by the third the week after. Feedback will be incorporated into refining these three artifacts before final submission into the ePortfolio.

Part Two:

Provide an update to your instructor on your progress with each category of artifacts for the ePortfolio:

* Software design and engineering
* Algorithms and data structures
* Databases

**Status Checkpoints for All Categories**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Checkpoint** | **Software Design and Engineering** | **Algorithms and Data Structures** | | **Databases** |
| **Name of Artifact Used** | **Artifact name:**  Linked list in C++  **Origin:**  CS-260-Q1396 Data Structures and Algorithms | **Artifact name:**  Linked list in C++  **Origin:**  CS-260-Q1396 Data Structures and Algorithms | **Artifact name:**  Linked list in C++  **Origin:**  CS-260-Q1396 Data Structures and Algorithms | |
| **Status of Initial Enhancement** | Initial Submission, waiting for feedback |  |  | |
| **Submission Status** | Submitted for review |  |  | |
| **Status of Final Enhancement** |  |  |  | |
| **Uploaded to ePortfolio** |  |  |  | |
| **Status of Finalized ePortfolio** |  |  |  | |